



## GRAPHIC DESIGNER

Civic Nation and When We All Vote are seeking a skilled graphic designer to create appealing, on brand, and attention-grabbing assets ranging from social content to paid advertising creative to newsletters, and pitch decks. Experience in presentation design, social, digital required. Knowledge and passion for modern entertainment and music, as well as trends in those respective spaces, a plus.

This position will be a part of the Creative Alliance team. The ideal candidate is one who can work on multiple projects simultaneously while coming up with creative solutions in a fast paced environment.

The person hired for this position will be an employee of Civic Nation but will work for both Civic Nation and When We All Vote, two separate 501(c)(3) organizations. Their workload will be overseen by project managers at both organizations to ensure a streamlined process for design requests and timely asset delivery.

### CIVIC NATION OVERVIEW

Civic Nation believes that empowering people to take action can change culture. We address key social issues – access to education, gender equality, civic engagement and dismantling hate/discrimination – and keep them at the forefront of dialogue and policy. Rather than approach these issues only with the intent to change policy, we are building grassroots movements to change the world—from the ground up.

Through organizing, engagement and public awareness we work with public and private partners to inspire, educate and activate people around the issues that are important to our country.

Our initiatives empower people to be agents of change in their own lives. We inspire with culturally relevant content that captures attention and sparks action. We educate by providing direct access to information, tools and resources. We activate by helping communities organize by supplying toolkits, campaign materials and digital tools.

Current initiatives include [ALL IN Campus Democracy Challenge](#), [It's On Us](#), [The United State of Women](#), and [#VoteTogether](#). Civic Nation also leads the [Creative Alliance](#), a coalition of 100+ ad agencies, media partners and brands who use their powers for the good of the country.

## **WHEN WE ALL VOTE OVERVIEW**

Co-chaired by Michelle Obama and launched in 2018, When We All Vote is a 501(c)(3) non-partisan, nonprofit on a mission to increase participation in every election and close the race and age voting gap by changing the culture around voting, harnessing grassroots energy, and through strategic partnerships to reach every American.

Launched in 2018 by co-chairs Michelle Obama, Tom Hanks, Lin-Manuel Miranda, Janelle Monae, Chris Paul, Faith Hill and Tim McGraw, When We All Vote is changing the culture around voting using a data-driven and multifaceted approach to increase participation in elections.

## **RESPONSIBILITIES**

The graphic designer will be responsible for working on assets for Civic Nation and its initiatives and rapid response for When We All Vote.

- Work with multiple stakeholders on conceptualizing and executing a wide range of creative deliverables for initiatives (fundraising decks, program one-pagers, advocacy toolkits, social media images, website images, etc.)
- Maintain and organize design library.

## **QUALIFICATIONS**

- 2-4 years of experience.
- Demonstrable graphic design skills with a strong portfolio.
- Expertise ranging from branding to communications, both in print and digital.
- Proficiency in Adobe Creative Suite (InDesign, Photoshop, and Illustrator required).
- Experience with Sketch and/or Figma a plus but not required.
- A strong eye for visual composition including layout and typography.
- Team player with ability to thrive in a fast-paced, often chaotic, environment.
- Effective time management skills and the ability to meet deadlines and quick turnaround times.
- Can balance taking direction with self-starting and increased accountability.
- Strong ability to prioritize while supporting multiple teams with urgent needs.
- A passion for civic engagement and a demonstrated commitment to Civic Nation's core values of equity, empathy, collaboration, creativity and community are essential.

## **SALARY AND BENEFITS**

The salary for this position is commensurate with experience. Benefits include paid health, dental, and vision insurance; generous paid time off, access to 401k plan, and more.

**TO APPLY**

To apply, submit a cover letter and resume to [careers@civcnation.org](mailto:careers@civcnation.org) with the subject line Graphic Designer. The cover letter should be concise, compelling, and include why you would like to work for Civic Nation. Please also include your salary requirements. Applications will be considered on a rolling basis.

Civic Nation is an Equal Opportunity Employer. We are committed to diversity among our staff and it is our policy to recruit, hire, train, promote and administer any all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or physical disability, or any other legally protected basis. Civic Nation does not tolerate any unlawful discrimination and any such conduct is strictly prohibited.